

# LING LUC (her/she)

✉ createwithling@gmail.com 📍 sacramento, ca



## EDUCATION

- *Master of Business Administration (M.B.A.)- Fall 2021 to present*  
*CSU Sacramento*
  - Entrepreneurship and Global Business (EGB)
- *Bachelor of Science (B.S.) in Business Marketing - Spring 2014*  
*CSU Sacramento*
  - Minor in Art Studio
  - 3.43 G.P.A.



## SOFTWARE

- Adobe Photoshop/Illustrator
- Android/Apple Smartphone
- CMS - Cascade Web Platform
- CMS - Peoplesoft
- Education Advisory Board (EAB)
- Microsoft Office Suite
- OnBase, Hyland Workflows
- Squarespace & Wix
- Windows/Macintosh



## PROFESSIONAL EXPERIENCE

*Freelance Web & Graphics - createwithling.com // Jan. 2017 to present*  
*Create With Ling, LLC was created to support a passion for digital design and working with small businesses.*  
 Create, Design & Educate:

- Work directly with small business & non-profits for creative services (i.e., graphic, web design)
- Design websites to fit the needs of the client (i.e., layout, colors, content).
- Write & edit provide content to meet website needs & ada compliance.
- Provide transparency with all projects with written & verbal communication.
- Make recommendations to establish brand identity on the web.
- Educate clients on website upkeep & maintenance.

### *Projects & Collaborations*

- Muganzo Entertainment/Investments (muganzoentertainment.com)
- SDW Consulting & Training (sdwct.com)
- DreaMoore Consulting (dreamooreconsulting.com)
- Fallen Ginkgo Art (fallenginkgoart.com)
- FemWinism (femwinism.com)
- Ciao Chow Noodle Bar & Grill
- A3 Education Consulting
- Photography by Aaliyah
- American River College



## SPECIALTY

Web Design	_____●
Logo	_____●
Video Editing	_____●
Branding	_____●
Content Writing	_____●



## HIGHER EDUCATION EXPERIENCE

*CSU Sacramento // Sept. 2009 to present*

- Student Engagement Coordinator, Oct. 2020 to present
- Student Service Counselor, Feb. 2016 - Oct. 2020
- Financial Aid Analyst (SSP IB), Jan. 2015 - Jan. 2016
- Student Service Specialist (ASC I), Sept. 2014 - Jan. 2015
- Federal Work-Study Assistance (FWS). Aug. 2011 - Aug. 2014
- Peer Advisor (FWS), Sept. 2009 - Aug. 2011

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*For full resume details*